A white paper with black text

Description automatically generated

Dear [Homeowner’s Name],

It’s disappointing when a home doesn’t sell, but that doesn’t mean it’s time to give up! Often, expired listings are the result of the wrong strategy or missed opportunities in the marketing process.

With over [30] years of experience, I have a deep understanding of what it takes to turn an expired listing into a success. I’ll work with you to create a custom marketing plan, highlight your home’s best features, and connect with serious buyers who are ready to make an offer.

Let’s relist your home with a fresh start! I’d love to meet and discuss the next steps. Call me today for a consultation.

Sincerely,  
[Your Name]  
[Your Contact Information]